

ZAIN UL ABIDEEN

FRONTEND | BACKEND DEVELOPER



CONTACT

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Islamabad, Pakistan

Zain ul Abideen

SKILLS

- GoLang
- Java
- GoHighLevel (GHL):
Automation, CRM
Management, Workflow
Optimization
- WordPress
- SQL
- C++
- Android Development
- Docker
- Git and Github
- Python
- PostgreSQL
- HTML, CSS, PHP, JavaScript
- Microsoft Office
- Lead Generation
- Customer Engagement
- Sales Strategy
Implementation



PROFILE

Solution Expert with hands-on experience in developing custom CRM systems, automation workflows, and scalable backend infrastructures using Go, Java, and PostgreSQL. Skilled in deploying and securing VPS servers, managing system-level security, and optimizing performance. Proficient in using AI tools to automate workflows and enhance development. Known for solving complex problems and delivering secure, user-centric solutions.



WORK EXPERIENCE

J.sons Communication, Islamabad

SEP 2024 - PRESENT

Solution Expert

- System Design & Development:** Built customized CRM platforms and automation systems using Go, Java, and PostgreSQL, tailored to diverse business needs.
- Server & Security Management:** Deployed, configured, and secured self-hosted VPS servers with enhanced firewalls and system hardening.
- Performance & Issue Resolution:** Diagnosed technical issues, optimized system performance, and ensured high availability.
- Automation & AI Integration:** Created intelligent workflows and leveraged AI tools to streamline development and improve operational efficiency.
- Client Enablement:** Provided system documentation, training, and support for long-term client independence and effective system use.

Digiaura360, Islamabad

NOV 2024 - PRESENT

Sr. Software Engineer

- Backend Development:** Leading scalable backend systems using modern technologies.
- Team Collaboration:** Working with cross-functional teams to design robust software solutions.
- Workflow Optimization:** Automating workflows to boost productivity.
- Mentorship:** Supporting junior developers through reviews and guidance.
- Client Solutions:** Delivering custom solutions to enhance user experience and system efficiency.

- Market Research
- Performance Tracking
- CRM Management

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- German (Basic)

Leadcapture agency

NOV 2023 – MAY 2024

Customer Support Agent

- Ensured customer satisfaction by addressing and resolving client issues.
- Assisted clients in setting up funnels and websites for lead generation via social media.
- Conducted online meetings to troubleshoot and resolve problems.
- Provided real-time chat support to meet client needs and concerns.
- Facilitated the implementation of client strategies and solutions.

Allama Iqbal Open University (AIU), Islamabad

2023 - 2024

Final Year Project: PC WatchTower

- Desktop Application Development: Designed and developed a robust desktop application in Go to effectively monitor and manage lab computers, improving overall functionality.
- Real-Time Monitoring: Implemented real-time system status updates and desktop notifications, providing immediate insights into system performance and facilitating prompt issue resolution.
- Database Integration: Developed a comprehensive database for historical data analysis, allowing for better tracking of system performance trends and enhancing decision-making capabilities.
- User-Centric Design: Focused on creating an intuitive user interface that streamlined system administration tasks, resulting in increased efficiency for IT staff.
- System Administration Support: Enhanced overall system administration capabilities, enabling quicker identification and resolution of technical issues, ultimately improving lab productivity.

Wadood Travel, Rawalpindi

NOV 2022 – AUG 2023

Backend Developer

- Website Development: Designed and developed user-friendly websites and web applications, enhancing the online presence of Wadood Travel and improving customer engagement.
- Database Management: Managed and optimized databases to ensure efficient data retrieval and storage, contributing to seamless operations and accurate reporting.
- Responsive Design: Implemented responsive web design techniques to ensure optimal user experience across various devices, boosting accessibility and user satisfaction.
- Collaboration: Worked closely with cross-functional teams, including designers and project managers, to gather requirements and deliver projects on time and within scope.
- Continuous Learning: Engaged in ongoing professional development by exploring new technologies and frameworks, and applying best coding and web development practices to enhance overall project quality.

Genesis Engineering, Rawalpindi

AUG 2022 - NOV 2022

Web Developer Intern

- **MEAN Stack Development:** Hands-on experience with MEAN stack, building full-stack web development skills.
- **Project Collaboration:** Assisted in web development, collaborating with senior developers for features and troubleshooting.
- **Learning and Application:** Applied theoretical knowledge through the Kamyab Jawan Scheme.
- **Code Quality:** Involved in code reviews and ensuring adherence to coding standards.
- **Technical Documentation:** Contributed to documentation, improving project organization and team knowledge sharing.

Mars BPO, Rawalpindi

MARCH 2019 - FEB 2020

Sales Executive

- **Lead Generation:** Successfully generated leads for a home remodeling American-based company through various channels, including cold calling, email campaigns, and social media outreach.
- **Customer Engagement:** Developed strong relationships with potential clients, understanding their needs and providing tailored solutions to meet their home remodeling goals.
- **Sales Strategy Implementation:** Collaborated with the sales team to execute effective sales strategies, contributing to a significant increase in lead conversion rates.
- **Market Research:** Conducted market research to identify trends and customer preferences, helping to refine the company's offerings and enhance competitive positioning.
- **Performance Tracking:** Maintained detailed records of interactions and sales activities in CRM software, allowing for accurate reporting and performance analysis.



EDUCATION

Bachelors in Computer Science

2020-2024

Allama Iqbal Open University, Islamabad

CGPA: 3.6 / 4.0

B.A in Arts

2018-2020

Gomal University



CERTIFICATIONS

Advance Web Development Course

May 2022 - November 2022

Navttc